



## Memorandum

**To:** Dottie Whitehead  
**From:** Jeff Turner  
**Subject:** Single Source Request for Alternative Procurement  
**Date:** 11/30/22  
**CC:** Cheri Lowenstein

---

My name is Jeff Turner, and I am deputy communications director for Governor Mike Dunleavy. Part of my job is to collaborate with the president at Vought Strategies on national level communications for Governor Dunleavy.

Extending the contract with Vought Strategies is in the best interest of the Dunleavy Administration.

Vought Strategies has productive relationships with reporters, editors and publishers at the country's most influential news organizations, and its president was raised in Alaska, giving her an intrinsic understanding of Alaska's political and public policy issues at both the state and national level.

Vought Strategies delivered a successful national communications plan for Governor Dunleavy. The major components are, but not limited to, placing op-eds in newspapers with national and international reach, and securing interviews with major cable and broadcast television news programs. The firm also consults with the Governor and senior staff about issues on Capitol Hill, and does advance work for national conferences and events attended by Governor Dunleavy in the Lower-48.

Contracting with a different vendor for national communications services and consulting will be detrimental to the state due to the time and cost that comes with a new vendor that will have a limited understanding of Alaska and issues most important to it.

A 30-day contract extension with Vought Strategies means continuity in the administration's national media and communications strategy.

###