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## Jordan Tomback

CEO | Innovator

Fort Lauderdale, Florida, United States · 500+ connections ·

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 University of Miami

### About

Jordan is an enthusiastic, passionate, forward-thinking entrepreneur. Growing up in San Francisco, he apprenticed under his father, Jeff Tomback, at his small business, Miller Tomback. Rated one of the United States' top 500 small businesses'.

Starting The Kat Agency out of college, Jordan created innovative software and a series of proprietary mobile and web apps automating the management of independent contractors. Growing The Kat Agency to over 7,000 talent, Jordan and his wife Kat, solidified its place as the premier agency in the United States, working on national campaigns with brands like LVMH, Ferrari, Ferretti Yachts, Cartier and more.

In 2019, Jordan went on to start Elavo Corporation and its main public entity, Elavo Supply. Creating unique and innovative products specializing in turnkey responses to man-made and natural disasters.