

# JOEY CRUM

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Dynamic leader with a proven skillset of both business and employee development. Grounded by 5 Anchor tenants: Professionalism, Respect, Integrity, Consistency & A Will to Succeed with a focus on maintaining standards and delivering desirable outcomes. I have served in leadership positions for over 20 years in both business and non-profit settings. My experience as a truck driver, oil/gas field worker, skills trainer, and charter boat captain has paid for my university education and provided me a unique insight and perspective into Alaska's workforce capabilities and needs.

## EXPERIENCE

**JANUARY 2013 – PRESENT**

**PRESIDENT & CEO, NORTHERN INDUSTRIAL TRAINING, LLC**

Responsible for strategic planning and overall company direction, community and industry engagement/relations and leadership of the executive committee. Create company investment plan, budgets and provide company oversight.

**2003 – 2013**

**EXECUTIVE VP & CRAFT INSTRUCTOR, NORTHERN INDUSTRIAL TRAINING, LLC**

Created the annual training schedules based upon hiring forecasts and employer partner needs. Developed course curricula including those approved by the American Welding Society and Professional Truck Driving Institute. Master trainer for NCCER courses and certified CDL, Safety and Heavy Equipment Instructor.

**2001 – 2003**

**CRAFT INSTRUCTOR, CENTER FOR EMPLOYMENT EDUCATION (ALASKA TEAMSTERS)**

Instructor for CDL, Heavy Equipment and National Safety Council courses for both the public and the Alaska Teamsters

## EDUCATION

**JANUARY 2020**

**MS ORGANIZATIONAL LEADERSHIP, COLUMBIA SOUTHERN UNIVERSITY**

**MAY 2005**

**JURIS DOCTORATE, GONZAGA UNIVERSITY SCHOOL OF LAW**

**DECEMBER 2000**

**BA PSYCHOLOGY, UNIVERSITY OF PUGET SOUND**

## **SKILLS**

- Public Speaking
- Budget and Financial Management
- Resource Optimization
- Problem Solving through Critical and Creative Thinking
- Skilled Tradesman
- Curriculum Development
- Proven Coalition Builder
- Growth Strategist

## **ACTIVITIES/AFFILIATIONS**

- Member of the Air and Space Force Civic Leaders Program (CLP), a civilian advisory board to the Secretary of the Air Force
- Member of the Civilian Advisory Board for the 11<sup>th</sup> Airforce and ALCOM
- Former chair of the Alaska Commission on Post Secondary Education
- Former chair of My House, and organization dedicated to serving youth at risk or currently experiencing homeless through support, treatment and job training
- Past, and incoming President of the board of directors for the Alaska Trucking Association
- Alaska's representative on the American Trucking Associations board of directors