

Resume of Michael F. Porcaro

Experience

Broadcasting --- KENI, KFQD, KJZZ (Anchorage, Alaska) WRAN (Dover, New Jersey) WLIR (Garden City, New York). Executive Director, Alaska Public Broadcasting Commission. Construction and operation of public radio, television, and low power television stations in Alaska. Secured additional radio spectrum space from the Federal Communications Commission for Anchorage broadcasters. Expert testimony before the U.S. Senate Sub-Committee on Telecommunications on The Communications Act of 1978. Article on low power television published in the Journal of Communications, Annenberg School of Communications, University of Pennsylvania. Top rated radio talk show on KENI Anchorage since 2000.

Advertising and Public Relations --- Owner, CEO of Porcaro Communications 1981- present and Bernholz & Graham Public Relations 2001-2007 with offices in Anchorage, Vancouver B.C. and New York. Clients served in the areas of: Telecommunications, media, tourism, transportation (railroads and airports), retail, health care, distilling, quick service restaurants, construction, oil and gas, pipelines (Canada LNG), mining, political campaigns (Governor, U.S. Senate, State Legislature, Anchorage Assembly, Public Initiatives), and consulting.

Service --- Citizens Advisory Committee on Public Communications, University of Alaska Anchorage, Mayor's Transition Team, Police Chief Selection Committee, Governor's Transition Team, Anchorage Urban Design Commission, Board Member Anchorage Glacier Pilots Baseball Team, Commonwealth North, Brother Francis Homeless Shelter, Alaska Special Olympics, Alaska Motion Picture Preservation Association, Alaska Railroad Locomotive Preservation, Anchorage Symphony.

Awards --- Billboard Silver Mic Award, New York Film Critics Award, New York Festivals Award, Northwest Addy, Grand Addy, Cable TV Marketing Award, Alaska Broadcasters Goldie Awards, Mobius Award, Pollie Awards.

Alaska Broadcasters Hall of Fame Inductee 2009.

BA English 1969 Rockford College Rockford, Illinois